

## A Fresh Support Program For You

The members of the BigGreeK franchise management team have between us almost seven decades of restaurant and management experience. We know what it takes to open and operate a successful BigGreeK restaurant and we will be there to help you establish and expand your business. We will provide assistance in the following areas:

**Product Development:** On-going creation of new flavors and offerings to help keep your menu fresh and exciting.

**Site Development:** Detailed site criteria, on-site review of promising potential locations, guidance during lease negotiations, design assistance, a fresh new decor plan and approved equipment, furniture and signage packages and vendors.

**Training and Operational Tools:** Pre-opening, a comprehensive training program for you and your staff, lasting up to 40 days. On-going training and tools include regular Franchisor visits to your location to help you run your restaurant profitably an all-inclusive operating system, human resources management program and two complete Operations Manuals.

**Marketing and Customer Development:** Marketing programs that are effective at building the company name and customer base as well as affordable. BigGreeK's customer relations system to develop strong relationships with your customers, increase repeat business and enhance positive word-of-mouth advertising.

And Much More!

If this fresh new concept appeals to you, we urge you to take the next step. Just complete the attached request for more information and mail it today. Of course, you are welcome to visit the BigGreeK website.

PLACE  
STAMP  
HERE

BigGreeK Franchise Company LLC

6629 Mayfield Road  
Mayfield Heights, Ohio 44124

# FRANCHISE OPPORTUNITY



## Keeping It Fresh

Welcome and thank you for your interest in **BigGreeK Home of Best Gyros**. We are excited to provide you with the rare opportunity to take advantage of a ground floor franchise with big benefits, the type of opportunity that doesn't come along every day. After you review this information, we hope that you will be as excited as we are about this fresh new concept.

BigGreeK was originally created as Best Gyros by Mike Sarris over 30 years ago. Mike went through hundreds of recipes until he got the gyro meat exactly right. He used this same dedication to excellence in every aspect of menu development and restaurant operating procedures as he continued to perfect the BigGreeK concept. This franchise opportunity has decades of experience behind it, coupled with an on-going commitment to excellence through innovation. Now with a fresh name, logo and look, BigGreeK is rolling out our new franchise program.

The BigGreeK chain of fast casual restaurants in the Cleveland, Ohio area specialize in gyros and fries, with a choice of traditional gyros or chicken in over 20 varieties of sandwiches in four sizes. Our addictive fresh cut fries also come in an assortment of toppings. We continue to introduce new flavors of gyros and fries to keep our customers extremely satisfied. All food is prepared fresh to order from the highest quality ingredients.

Over the years, BigGreeK has also become famous for our delicious corned beef, subs, burgers, wraps, salads, chicken tenders and sides. All BigGreeK restaurants are open for lunch, dinner and evenings, seven days a week, with late night service on Fridays and Saturdays. Delivery is available from 10 am to 10 pm. Franchise locations may also explore offering BigGreeK's optional breakfast menu.



## A Fresh New Opportunity

This new franchise opportunity offers BigGreeK Franchise Owners a number of meaningful advantages in today's competitive marketplace, including:

- A carefully constructed menu to allow you to offer a wide variety of menu items and tastes in sizes to please all appetites, while keeping inventory, prep time and staffing to a minimum
- Customer service second to none
- The potential to make a big return on your investment
- A diverse menu that attracts a large segment of the population
- Generous portions with reasonable prices
- Exceptionally devoted customer base
- The opportunity to make a big annual income
- Strong lunch, dinner and late night sales enhanced with delivery, catering, late night and optional breakfast
- A Franchisor totally committed to helping you succeed
- A concept that satisfies the huge current interest in excellent food quality in Greek-American cuisine
- A fresh franchise concept with nothing else like it available
- Reasonable start-up costs
- Recognized by the food industry as one of the top end-users of gyro meat
- Prime markets available for expansion
- A Franchisor who believes in innovation to keep the concept fresh and thriving
- Virtually no direct competition
- A huge commitment to pre-opening and on-going training for you and your staff
- Well developed, cost effective marketing programs

**Tell me more about my future with BigGreeK Franchise !**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Amount I Have to Invest: \$ \_\_\_\_\_  
City(ies)/Territory(ies) in Which I Am Interested: \_\_\_\_\_

## Contact Us

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